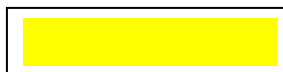


Key Dates for the 2018 Catholic Charity Appeal

Capital Campaign Block 1 and 3 Parishes Only



Indicates Diocesan Involvement



Indicates Parish Involvement

| | |
|---|--|
| Week of November 20 | The database file for the first diocesan direct mail letters to prospects will be submitted to mail house |
| Monday, January 8 | The first diocesan direct mail letter, signed by Bishop Tobin with a pledge card enclosed, will be mailed to prospects |
| January 8 – January 26 | All parish tool kits will be delivered to parishes |
| Weekend of January 13/14 | Pastors are asked to mention the arrival of Bishop's letter and that parishioners can respond directly to the mail or through in-pew |
| Wednesday, January 17 | Catholic Charity Appeal Workshop - this workshop will begin at 4:00pm and end at 5:00pm |
| Monday, January 22 | Catholic Charity Appeal Workshop - this workshop will begin at 6:00pm and end at 7:00pm |
| Friday, January 26 | Sign up deadline for the 2018 Catholic Charity Appeal Parish Share Program |
| Friday, February 2 | This is the deadline to submit a parish goal review request |
| Week of February 5 | Reminder letter, signed by the Bishop with a pledge card enclosed, will be mailed to all prospects |
| Weekends of February 3/4, February 10/11, February 17/18 | Parishes are asked to promote responses to the first diocesan direct mail letter as well as the upcoming In-pew weekends through bulletin and pulpit announcements |
| Wednesday, February 14 | Ash Wednesday - this date marks the unofficial start of the 2018 Catholic Charity Appeal |

| | |
|----------------------------------|--|
| Weekend of February 24/25 | This is the first recommended In-pew Weekend (with a lay witness presentation) for soliciting gifts at your parish |
| Weekend of March 3/4 | This is the second recommended In-pew Weekend for soliciting gifts at your parish |
| Sunday, April 1 | Easter Sunday |
| Monday, April 2 | All in-pew gifts should be submitted for processing |

| | |
|-------------------------|--|
| Week of April 23 | Reminder letter, signed by the pastor with a pledge card enclosed, will be mailed to all prospects (for Block 3 parishes only) |
| Friday, June 29 | Close of the 2018 Catholic Charity Appeal |